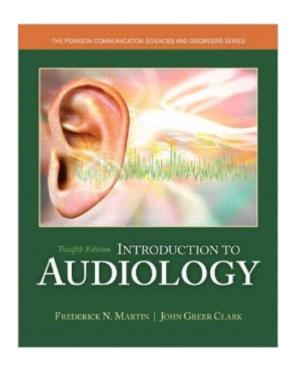
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Introduction To Audiology (12th Edition) (Pearson Communication Sciences And Disorders)





Synopsis

Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order the Enhanced Pearson eText packaged with a bound book, use ISBN 0133783723. A This comprehensive, well-organized introduction to hearing and balance disorders gives students a number of vital tools to help them better understand, retain, and analyze the material. Now available as an interactive eText with a number of accompanying advantages, Introduction to Audiology, 12/e by Martin and Clark continues to update the material to keep content current with recent research, while retaining and improving a user-friendly approach to the topics and an abundance of how-to information which shows the rewarding, fascinating aspects of a career in audiology. This new edition includes 20 video clips interspersed throughout, a variety of interactive test questions, expanded Evolving Case Studies, a list of frequently asked questions, and the use of color to enhance selected illustrations and photographs. The Enhanced Pearson eText features embedded video to illustrate key concepts and pop-up assessments to help students assess their proficiency. Â Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive. multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. Enhanced eText features are only available in the Pearson eTextformat. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7â • or 10â • tablet, or iPad iOS 5.0 or later. Â Â

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Customer Reviews

As an intro book, I found it extremely useful and packed with necessary information. Whoever said there was too much information to be found in this book is completely off the mark, although, this book is probably best suited to those who are pursuing a career in this field. The CD-ROM could have been more fully developed...

I am returning to school for my third degree. This text is by far the worst book I have ever cracked. I am giving it a single star since I can't rate it with none. Paragraph after paragraph the text contradicts itself. My professor is scrambling to help a class of post bachelor students pass. How sad is this? Our online blackboard is flooded with text based confusion and examples of contradictions within the text. Upon completion of each chapter you are left with a sense of resounding confusion and the thought "am I really this stupid" then you talk to your peers and professor and find that noone has made sense of it and we are all in the audiology program! What else is there to say!

Introduction to Audiology is an horrible book because it's so technically dry, boring, and seemingly pointless. I found the online resources to be frankly straightforward, clear, and to the point. Everyone in my class has agreed on this.

This book is extremely hard to follow for the introductory student. The way it is organized creates confusion as it frequently references information in subsequent chapters. I ended up also purchasing the e-text from Pearson directly. It was far more cost effective and provided access to the site for videos, which give a MUCH better insight into things than the written detail. The author is extremely well reputed in the field, but the writing is hard to follow and seems as though it could be simplified for the burgeoning student. Some redundancy is appreciated in textbooks to reinforce learning, however in this book, the authors syntax and general style create more confusion. I find

myself frequently looking up details elsewhere, and better understand the concepts when they found outside of this text.

I have a BS in Audiology and am going back for my Au.D -- and this book is excellent in bringing me back up to speed on the materials I haven't touched in nearly 10 years. It is concise (definitely not wordy) and hits all the basics, starting from the history of hearing checks to today's detailed technological miracles of testing. Could have a bit more of the anatomy, but other than that, it really is a great start for those wanting to enter the field of Audiology.

This book is one I refer to again and again and again. Not too dry, very informative, accurate, and helpful tables and diagrams. A must (or at least a should) for anyone interested in Audiology.

Teacher wanted us to get this edition, not the latest one. Ok, it's much less expensive - but information doesn't always dovetail with the textbook nor her lectures. The cd is so out of date my computer wouldn't read it. This was a supplement for the class.

I just want to say that this text book is really easy to understand as well as to read. If some kind of uncertainty arises you can always refer to the CD that it comes with and it will help you understand the material in a more efficient and concrete way. I am happy with the text and I can now understand the science behind the hearing mechanism. I would recommend this text for the begginers with an interest to specialize in hearing and/or speech sciences.

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